

SHARDA GROUP OF INSTITUTIONS



Founded at Agra in 1996, the group has recently added in its fold **Sharda University** located at Greater Noida. It is committed to deliver quality education in a wide spectrum of fields viz engineering, technology, management, medical and dental education & research. The group's systems and process are being continuously tuned in accordance with its mission of contributing to the national cause of building a pool of competent professionals for deployment any where in the world. In a short span of 14 years, the group has established 14 professional institutions and a university. Its 63 acres new campus at Greater Noida is designed to provide an integrated facility of professional education benchmarked with the best in its class matching global excellence.

HINDUSTAN INSTITUTES OF MANAGEMENT & COMPUTER STUDIES

The Institute is a constituent unit of SGI, located at Farah, Mathura (U.P.). It is housed in a modern building complex on a 34 areas plot and comprises teaching blocks, laboratories, hostels, residential accommodation and other facilities that support quality education with state-of-art learning and research ambience. The Institute offers two post graduate courses affiliated to U.P. Technical University, Lucknow as under:-

- Master of Business Administration
- Master of Computer Applications

The education processes at the Institute lays emphasis on development of competencies appropriate to the needs of global business and industry. The Institute is committed to become a centre of excellence in all its endeavors.



Hindustan Institute Of Management & Computer Studies

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National Conference

on

Climate Compatibility of Businesses in 21st Century

February 23-24, 2010



Organized By



Hindustan Institute of Management & Computer Studies

NH-2, Farah, Mathura (UP) - 281 122

Venue : Hotel Clarks Shiraz, Agra

CONFERENCE OBJECTIVES

- To develop awareness and understanding of the impact of climate change on business practices.
- To provide a platform for stakeholders to brainstorm on environment related corporate responsibilities.
- To render enhanced opportunities for new paradigms on ecological dynamics in entrepreneur endeavors.
- To enrich educationalists to successfully groom professionals, capable of managing the change brought about by this current global trend.
- To understand the implications of climate change on capital flow required for sheer survivability.
- To evaluate the degree and dimensions of capital assets and human resource migration due to the ongoing transition.
- To evolve strategies in order to curb and curtail the ill effects of these variations.
- To explore the threats and opportunities in the tourism sector due to the said transformation.

IMPORTANT DATES

Event	Date
Abstract Submission	January 25, 2010
Abstract/Acceptance	January 29, 2010
Full Paper Submission	February 15, 2010
Registration	February 20, 2010

REGISTRATION FEE

Student	Rs. 1500/-
Research Scholars / Academician	Rs. 2000/-
Industry Delegate	Rs. 2500/-

VENUE AND DURATION DETAILS

The convention will start with **Inaugural Session** from 10:00 AM on **February 23, 2010** and end with **Valedictory Function** at 4:00 PM on **February 24, 2010**. Venue of the conference will be **Hotel Clarks Shiraz, Agra**. If requested, accommodation on payment can be arranged for outstation delegates.

CONFERENCE THEMES

The conference will address the issues concerning business knowledge, skills, practices, resources and information related to the sustainability of business in changing climatic conditions which is relevant today, as never before since the world stands at the brink of disaster- a business reality that calls for new strategies in business development. Evidence shows that the pace and extent of climate change are greater than the world thought in the recent past. Climate compatibility covers the inter-relationships between the economy, society, and the environment which has long been associated with the ability to steadily increase revenues and earnings, directly or indirectly, linking it to the corporate longevity. Thus, we have to introspect how the businesses are causing the ecological imbalances and the measures required to curtail them for our ultimate survivability. Similarly the businesses have to adapt themselves to the climate changes for desired sustainability.

CONFERENCE BREAKOUT SESSIONS

1. Business survival- knowledge and skills

- Corporate environmental responsibility, compliance through policy framework
- Conflicts due to climate change
- Employee retention during current change
- Climate change and human resource migration
- Human rights considerations

2. Environment and sustainable economy

- Environmental resources management
- Green manufacturing and energy efficiency
- Waste management
- Renewable energy
- Resources and information for economic sustainability

3. Green technologies

- Climate change mitigation/ adaptation
- Eco-labeling and sustainable production
- Clean technologies
- Modernization of supply chain

4. Eco marketing

- Green advertising
- Sustainable distribution channel management
- Eco-friendly marketing strategies
- Compatibility of rural marketing with climate change
- Threats and opportunities in the tourism sector

5. Redefining financial approaches

- Effect on capital flow
- Financial restructuring
- Exploration of sources to fund the environmentally compatible projects
- Economic depression due to climatic change

6. Environmental education

- Creating awareness on environmental concerns in educational management institutions
- Curriculum redesign and restructuring in the professional institutions
- Industry-institution interaction

SUBMISSION GUIDELINES

Members from academia, industry and research including students are invited to submit the abstract of their paper in approximately 250 words by January 25, 2010 and full paper of approximately 4000-5000 words by February 15, 2010

Acceptance of paper will be intimated through email after evaluation by a review committee, within one week of the submission.

The text should be single spaced with 10 point New Times Roman font in Microsoft Word. The submission can be mailed to the Organizing Secretary at conference@himcs.in

Submissions should be accompanied by the proposed title of the paper, full name(s), addresses, e-mail addresses, institutional affiliations and contact numbers of all authors on the cover page.

The manuscript should be prepared on standard 8.5"x11" (or A4 size) with a margin of 1" on all the sides. Use of footnotes is strongly discouraged.

The paper should be edited for proper English syntax and grammar by the author(s).

The paper should accompany declaration by the author(s) stating that the paper is original and has not been published anywhere.

Every author must register for the conference and present the work at the conference to be eligible for inclusion of the paper in the proceedings.

The organizers reserve the rights to publish selected papers as proceedings of the conference in any form deemed fit.

REGISTRATION DETAILS

- Registration for the conference has to be made on the format enclosed.
- The form along with Demand Draft in favor of HIMCS payable at Agra and drawn on any scheduled bank, should reach the Conference Organizing Secretary by February 20, 2010.
- The fee covers the cost of conference material and hospitality including tea, snacks and lunch during the conference for the participants.
- Spot registration may be permitted subject to the availability of seats.