

About I.T.S-The Education Group

I.T.S- is a fast growing education group in Northern India. Established in 1995 with its first campus at Ghaziabad, the Group has 8 Institutions located at 4 campuses with more than 700 faculty members and offering 20 courses to 9000 students. With the prime objective of providing quality education and building on its reputation, the I.T.S - Group has evolved as a brand amongst the premier educational institutions in the field of Management, Information Technology, Engineering, Dental, Biotechnology, Pharmacy, Paramedical Sciences and related vocational courses.

The vision of I.T.S - The Education Group is "Creating a Thinking Professional Order", and the Group makes incessant endeavors to create learning processes in response to the changing managerial paradigms.

About I.T.S – Institute of Management, Greater Noida

I.T.S - Institute of Management aims to provide excellence in management education and intend to become first choice for management career aspirants. The campus is strategically located at Knowledge Park III, Greater Noida in National Capital Region (NCR), earmarked for imparting management & engineering education and as a centre for growth of industrial units.

I.T.S – Institute of Management offers AICTE approved two year full time PGDM programme. It is an ISO 9001:2008 certified institution which has received Rashtriya Shiksha Shiromani Award in 2010 for imparting quality management education. I.T.S-IM is the life member of National HRD Network, New Delhi, Federation of Indian Chamber of Commerce and Industry (FICCI), The Associated Chambers of Commerce and Industry in India (ASSOCHAM), Indian Society for Training & Development (ISTD), All India Management Association (AIMA), Noida Management Association and an associate member of PHD Chamber of Commerce and Industry and member of Association of Management Development Institutes in South Asia (AMDISA). The institute holds the Greater Noida Chapter of ISTD. For more details, please log on to our [Website: www.itsim.edu.in](http://www.itsim.edu.in).

About the Seminar

Change is much more rapid today. The world is more dynamic than before, making it harder to maintain the static state of leadership in organizations. In the fast growing competitive world every organization has a dire need of visionary leaders who can play a pivotal role in facing the challenges posed by environmental forces in the 21st century.

The fundamental meaning of leadership has not changed in all of recorded history. It has always been about the person in charge of a group. Being a leader has always meant having power over people and the authority to make decisions for the group. The essence of leadership is in creating a powerful vision of a future that does not exist yet, enlisting the support of people and carrying them across a chasm that separates the current state from the desired state.

21st century leadership is thought leadership. It has no longer a fixed role. In a fluid, dynamic environment where innovation rules, leadership is only catalytic act that can come from any direction including outside the group. This seminar is an endeavour to throw light on various issues and challenges for business leaders in 21st century. Through this Seminar business leaders and academicians will discuss and explore the ways to meet out challenges for business leaders in 21st century.

This Seminar is being supported under Seminar Grant Scheme of All India Council of Technical Education(AICTE).

Seminar Objectives

The main objectives of the Seminar are:

- Understanding and analyzing various dimensions of leadership in dynamic business environment of 21st century;
- Finding out major leadership issues and challenges for future leaders of business organizations;
- Exploring probable relationship between Gender & Leadership; and
- Suggesting various ways and means of developing contemporary forms of leadership among men and women.

Subthemes

Research papers and articles based on original studies are invited for presentation at the Seminar on the following subthemes:

1. Leadership For Sustainable Business

- a. New Leadership Styles
- b. Collective Leadership
- c. Emotional Intelligence as an edge for Leaders
- d. Leadership Branding
- e. eLeadership / Virtual Leadership
- f. Grassroot Leadership

2. Gender and Leadership

- a. Gender and Leadership Styles
- b. Barriers for Women in Leadership Roles
- c. Role Efficacy and Gender
- d. Challenges in Women Leadership Development
- e. Women Leadership and Entrepreneurship
- f. Women at the Top: Experiences of the Corporate World

3. Leadership Issues and Challenges For Future Business

- a. Leadership and Good Governance
- b. Leader's role in Employee Engagement and Retention
- c. Managing varied generations working together
- d. Reinventing Leadership Styles
- e. Cross Cultural Leadership
- f. Ethics and Leadership / Value Driven Leadership

Seminar Schedule

Day 1 (February 24, 2012 - Friday)

09:00 Hrs	:	Registration
10:00 Hrs	:	Inauguration
11:00 Hrs	:	High Tea
11.30 Hrs	:	Technical Session I Leadership For Sustainable Business
13:00 Hrs	:	Lunch
14:00 Hrs	:	Technical Session II Gender and Leadership
15.30 Hrs	:	Tea
16.00 Hrs	:	Panel discussion: Leadership Issues and Challenges For Future Business

Day 2 (February 25, 2012 - Saturday)

10:00 Hrs	:	Paper Presentation Session -I
11:30 Hrs	:	High Tea
12:00 Hrs	:	Paper Presentation Session -II
13:30 Hrs	:	Lunch
14.30 Hrs	:	Valedictory Session





"Leadership for 21st Century Business: Issues and Challenges"

Call for Papers

We invite papers / registration for participation from:

- Academicians / Researchers and Students
- Business Leaders, Experts and Executives from industry, Public & Private Sectors, Government etc.
- Entrepreneurs, Consultants, Journalists, Social Activists
- Any other relevant stake holders interested in Leadership in Business

The papers/articles should relate to the theme of the Seminar or any one of the subthemes mentioned overleaf.

Guidelines for Abstract Submission:

Paper contributors are requested to adhere to the following guidelines:

- Length : 300 words (not exceeding)
- Margins : 2.5 cm or 1 inch
- Font : Times New Roman, 12 font
- Spacing : 1.5 lines
- Title page : Title, Author(s), Affiliations(s)
- Key Words : Five to six at the bottom.

Names of the authors (maximum three) should be indicated.

Selected papers after blind review will be eligible for publication in the Seminar Proceedings.

Guidelines for Full Paper Submission:

- The paper will have to be original and being presented for the first time. A written declaration about the originality from the author, in the prescribed format, should be sent along with the paper.

- The papers should be neatly typed and should not exceed 6000 words.
- Use Times New Roman 12 size font with 1.5 line spacing.
- All graphs / tables should be sent on a separate sheet.
- The paper, if selected, can only be presented by one of the co-authors. The paper presenter will be given 10-15 minutes for presentation.

The abstract and full length papers should be mailed to imseminar@its.edu.in/sunishuk@yahoo.com/richa.n.agarwal11@gmail.com

Best paper awards:

1st Prize Rs. 5000/-
2nd prize Rs. 4000/-
3rd Prize Rs. 3000/-

Last Date for Submission of:

- Abstract : 20th January, 2012
- Full Paper : 30th January, 2012

Registration Details:

The fees for registration for seminar are as follows:

Research Scholar/Student	: INR 250
Academician	: INR 500
Corporate Participant	: INR 1000

Bank Draft should be made in the favour of "I.T.S – Institute of Management" payable at New Delhi

Seminar Chair(s)

- Prof. Shekhar Ghose (Director General)
- Dr. V. N. Srivastava (Director)

Seminar Convener

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Seminar Co-Convener

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I.T.S- INSTITUTE OF MANAGEMENT
GREATER NOIDA
announces

National Seminar
on

Leadership for 21st Century Business: Issues and Challenges

February 24-25, 2012

Seminar Convener - Prof. Sunita Kaul
Seminar Co-Convener - Prof. Richa N. Agarwal

Venue of the Seminar
Seminar Hall, I.T.S- Institute of Management
46, Knowledge Park III, Greater Noida-201308
Ph: 0120-2331073, 08800253377, 09999646399
E mail id: imseminar@its.edu.in
Website: www.itsim.edu.in

Sponsored by
All India Council of Technical Education (AICTE)



NATIONAL SEMINAR ON

**Leadership for 21st
Century Business:
Issues and Challenges
February 24-25, 2012**



REGISTRATION FORM

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I.T.S- Institute of Management

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